

DECORATE



COLOUR MATCH The S180 from Serkki has reversible sliding doors in a range of colour options

SIGNATURE STYLE

Have a hand in the design of a feature piece, perfectly suited to your space and your personality



SARAH DALY

If you find yourself staring at the remnants of a piece of furniture that didn't even last a whole year, thinking "they don't make them like they used to" rest assured you're not alone.

While cheap and disposable furniture may have reigned supreme, its popularity is starting to wane and the desire for furniture with longevity is picking up.

A natural proponent from their other business Recommendations, duo-Charlie O'Donnovan and Mercedes Roseley's latest venture Serkki offers beautifully made furniture that will last a lifetime and beyond.

"I think people are a bit sick of the whole throw-away culture and although we still love what we do with Recommendations, we noticed there were people that didn't want second-hand. They wanted new designs, new materials built from scratch," Charlie says.

Born from a desire to design furniture that offers an alternative to the mid-century Danish classics, Serkki offers functional design with a modern slant.

"It has become very difficult and expensive to find those collectable pieces and for those who are keen to have something new with a contemporary feel, then this is where we fill in," Mercedes says.

Australian made and designed, there is a focus on the intelligent use of materials and manufacturing methods for affordable and well-constructed pieces.

"Through clever design and manufacturing, we can offer our customers a range of design options, fantastic quality and very competitive prices," Charlie says.

Mercedes says: "Customers are very much involved in the design side of things as the furniture can be adapted to suit the customer's needs."

Even Serkki's signature piece can be altered to suit with a range of colours and screens to choose from. The S180 also features reversible sliding doors so you can transform the piece to suit your taste. Serkki 0150 301 579, www.serkkifurniture.com.au



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WARM AND COSY: 11 Verner Panton, Panton a floor lamp, \$1995, Danish Vintage Modern, Norwood 8363 7086 122 Harvest pod, \$49.95/small, Template Art Port Elliot, Port Elliot 8554 1999 23 Traditional Zulu wicker basket, \$87.95, Flowers, Welly 8777 8770